



Boys & Girls Clubs
of Calgary
A good place to be



HEROES and LEGENDS

... a black and white with a *splash of red* party in support of Avenue 15

6:30 pm, Saturday, November 13, 2010

in The Glencoe Club Ballroom

SPONSORSHIP OPPORTUNITIES

The Glencoe Club has proudly selected the Boys and Girls Clubs of Calgary as their charity of choice and is honoured to host the Heroes and Legends Event in support of our Avenue 15 program.

PLATINUM SPONSOR \$10,000

- Logo recognition in Glencoe Club's December 2010 newsletter
- Half-page advertisement in program
- Prominent logo recognition in advertising campaigns
- Prominent logo recognition in event signage
- Prominent recognition on Boys and Girls Clubs of Calgary Website, in our Annual Report and Achieve newsletter
- Formal Recognition by Master of Ceremonies on the evening of the event
- Optional: Reserved Table for 8 with name recognition

GOLD SPONSOR \$5,000

- Name recognition in Glencoe Club's December 2010 newsletter
- Name recognition in advertising campaigns
- Name recognition in program and event signage
- Name recognition on Boys and Girls Clubs of Calgary Website, in our Annual Report and Achieve newsletter
- Formal Recognition by Master of Ceremonies on the evening of the event
- Optional: Reserved Table for 6 with name recognition

SILVER SPONSOR \$2,500

- Name recognition in program and signage.
- Name recognition in advertising campaigns
- Name recognition on Boys and Girls Clubs of Calgary Website, Annual Report and Achieve newsletter
- Optional: 4 tickets

BRONZE SPONSOR \$1,000

- Name recognition in program and signage
- Name recognition in Annual Report and Achieve newsletter
- Optional: 2 tickets

COPPER SPONSOR \$500

- Name recognition in program and signage
- Name recognition in Achieve newsletter

INDIVIDUAL TICKET \$175

Please contact Sterling Henderson at 403-520-1514 or shenderson@bgcc.ab.ca to secure your sponsorship today.

*All advertising logo and name inclusions are subject to approval by media outlets.

Note: Tax-receipts are only available for those sponsors that waive their sponsorship benefits as per the Canada Revenue Agency Guidelines.

HEROES and LEGENDS Committee:

Ruth Beddoe, Sandy Gibson, Debbie Bonner, Barb Shaunessy, Claire Moroney, JoAnn Dunleavy